

Order Item Summary

CBS TELEVISION
STATIONS

KYW-TV

Order ID:	80442	CF	NTL-POL	FBD - LBD:	09/20/12 - 09/29/12	HL#:		Created:	09/19/12 03:09 PM								
Client:	REPUBLICAN STATE LEADERSHIP...	CPE:	/ / 480	Agency Commission:	15 %	Updated:	ALWILLIAMS on 09/19/12 04:00 PM										
Agency:	MENTZER MEDIA SERVICES (24184)	Product:	RSLC EST#480 (9820)	Self Protect.:	:20:00	Confirmed:	09/19/12 03:46 PM										
Buyer:	STEPHANIE KOHLBAUER	Demo:	HHOLDS DMA RTG	Sched. Code:	Z	Contract:	09/20/12 12:28 PM										
AE:	JOHN LINK POL.-GWTS-PH			Billing Int:	Monthly	BM :	SS										
Share:	0%	WPVI:	0%	WCAU:	0%	WTXF:	0%	WPHL:	0%	WPSG:	0%	WPPX:	0%	WGTV:	0%	CABLE:	0%

NEW ORDER CHG/PH 09/19/12

RV LN 26 ADDED 1 SPOT; RT=\$165,300.00 CHG/PH 09/19/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 0 0 1 1 0 0	MORN	30				0.0	\$450.00	2	\$900.00		
		<u>FBD</u> 09/20/12	<u>LBD</u> 09/21/12	<u>Sep 17</u> 2									
002	DANDERSON	0 0 0 1 1 0 0	DAY	30				0.0	\$450.00	2	\$900.00		
		<u>FBD</u> 09/20/12	<u>LBD</u> 09/21/12	<u>Sep 17</u> 2									
003	DSOAP1	0 0 0 1 1 0 0	SOAP	30				0.0	\$600.00	2	\$1,200.00		
		<u>FBD</u> 09/20/12	<u>LBD</u> 09/21/12	<u>Sep 17</u> 2									
004	DDOCTORS	0 0 0 1 1 0 0	DAY	30				0.0	\$500.00	2	\$1,000.00		
		<u>FBD</u> 09/20/12	<u>LBD</u> 09/21/12	<u>Sep 17</u> 2									
005	EPHIL4P	0 0 0 1 1 0 0	EFG	30				0.0	\$1,200.00	2	\$2,400.00		
		<u>FBD</u> 09/20/12	<u>LBD</u> 09/21/12	<u>Sep 17</u> 2									
006	ENEWS5PM	0 0 0 1 1 0 0	NEWS	30				0.0	\$800.00	2	\$1,600.00		
		<u>FBD</u> 09/20/12	<u>LBD</u> 09/21/12	<u>Sep 17</u> 2									
007	NEARLYMF	0 0 0 1 1 0 0	NEWS	30				0.0	\$1,200.00	2	\$2,400.00		
		<u>FBD</u> 09/20/12	<u>LBD</u> 09/21/12	<u>Sep 17</u> 2									

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Buyer: STEPHANIE KOHLBAUER	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/20/12 12:28 PM	
AE: JOHN LINK POL.-GWTS-PH			Billing Int: Monthly	BM : SS
Share: 0%	WPVI: 0%	WCAU: 0%	WTXF: 0%	WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	LLETTER	0 0 0 1 1 0 0	LETT	30				0.0	\$900.00	2	\$1,800.00		
		<u>FBD</u> 09/20/12	<u>LBD</u> 09/21/12	<u>Sep 17</u> 2									
009	NLATE	0 0 0 1 1 1 1	NEWS	30				0.0	\$2,500.00	4	\$10,000.00		
		<u>FBD</u> 09/20/12	<u>LBD</u> 09/23/12	<u>Sep 17</u> 4									
010	PPERSONTHU3	0 0 0 1 0 0 0	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
		<u>FBD</u> 09/20/12	<u>LBD</u> 09/20/12	<u>Sep 17</u> 1									
011	PBLOODS	0 0 0 0 1 0 0	REGP	30				0.0	\$7,000.00	1	\$7,000.00		
		<u>FBD</u> 09/21/12	<u>LBD</u> 09/21/12	<u>Sep 17</u> 1									
012	P48HRSA3	0 0 0 0 0 1 0	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
		<u>FBD</u> 09/22/12	<u>LBD</u> 09/22/12	<u>Sep 17</u> 1									
013	WSUN7-9A	0 0 0 0 0 0 1	NEWS	30				0.0	\$450.00	1	\$450.00		
		<u>FBD</u> 09/23/12	<u>LBD</u> 09/23/12	<u>Sep 17</u> 1									
014	WFACE	0 0 0 0 0 0 1	MORN	30				0.0	\$3,500.00	1	\$3,500.00		
		<u>FBD</u> 09/23/12	<u>LBD</u> 09/23/12	<u>Sep 17</u> 1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	SNFL1ST	0 0 0 0 0 0 1	NFL	30				0.0	\$15,000.00	1	\$15,000.00		
		<u>FBD</u> 09/23/12	<u>LBD</u> 09/23/12	<u>Sep 17</u> 1									
016	SNFL2ND	0 0 0 0 0 0 1	NFL	30				0.0	\$20,000.00	1	\$20,000.00		
		<u>FBD</u> 09/23/12	<u>LBD</u> 09/23/12	<u>Sep 17</u> 1									
017	PWIFESUN2	0 0 0 0 0 0 1	REGP	30				0.0	\$8,000.00	1	\$8,000.00		
		<u>FBD</u> 09/23/12	<u>LBD</u> 09/23/12	<u>Sep 17</u> 1									
018	LSPORTRAP	0 0 0 0 0 0 1	LOCS	30				0.0	\$750.00	1	\$750.00		
		<u>FBD</u> 09/23/12	<u>LBD</u> 09/23/12	<u>Sep 17</u> 1									
019	MEARLY	1 1 1 1 1 0 0	MORN	30				0.0	\$450.00	5	\$2,250.00		
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 5									
020	DANDERSON	1 1 1 1 1 0 0	DAY	30				0.0	\$450.00	5	\$2,250.00		
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 5									
021	DSOAP1	1 1 1 1 1 0 0	SOAP	30				0.0	\$600.00	5	\$3,000.00		
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 5									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DDOCTORS	1 1 1 1 1 0 0	DAY	30				0.0	\$500.00	5	\$2,500.00		
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 5								
023	EPRIL4P	1 1 1 1 1 0 0	EFG	30				0.0	\$1,200.00	5	\$6,000.00		
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 5								
024	ENEWS5PM	1 1 1 1 1 0 0	NEWS	30				0.0	\$800.00	5	\$4,000.00		
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 5								
025	NEARLYMF	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,200.00	5	\$6,000.00		
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 5								
026	LLETTER	2 1 1 1 1 0 0	LETT	30				0.0	\$900.00	6	\$5,400.00		
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 6								
027	NLATE	1 1 1 1 1 1 0	NEWS	30				0.0	\$2,500.00	6	\$15,000.00		
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/29/12		<u>Sep 24</u> 6								
028	PCRIMINAL	0 0 1 0 0 0 0	REGP	30				0.0	\$8,500.00	1	\$8,500.00		
		<u>FBD</u> 09/26/12	<u>LBD</u> 09/26/12		<u>Sep 24</u> 1								

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PCSIWE3	0 0 1 0 0 0 0	REGP	30				0.0	\$8,500.00	1	\$8,500.00		
		<u>FBD</u> 09/26/12	<u>LBD</u> 09/26/12		<u>Sep 24</u> 1								
030	PPPERSON	0 0 0 1 0 0 0	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
		<u>FBD</u> 09/27/12	<u>LBD</u> 09/27/12		<u>Sep 24</u> 1								
031	PCRIMESA2	0 0 0 0 0 1 0	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
		<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12		<u>Sep 24</u> 1								

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	80	0	\$165,300.00	\$140,505.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$165,300.00	\$140,505.00	\$0.00	\$0.00